Case Studies

What is a Case Study?
- Detailed account of:
  - an individual
  - an event
  - an organization or business
  - a project
- Represent an actual situation or hypothetical

Where can you find them?
In databases:
- Use advanced search
- Type in key word(s)
- Select case study
Databases:
  - Business Source Complete
  - ABI/Inform
  - OCtopus
- For ABI/Inform and CBCA, in document type, select case study AND business case

Why use them for research?
- Help understand a topic
- Used to assess a situation and make decisions based on that
- Allows for generalizations about other similar situations
- Forms a base for further research

Need more help?
Chat - Email - In Person - Phone