OC Library presents...

**Company Profiles**

1. **What is a Company Profile?**
   - A document that tells you about a company's:
     - History
     - Management Structure
     - Employees
     - Financials
     - SWOT Analysis
     - Competitors

2. **Where can you find them?**
   - Business Source Complete
   - ABI/Inform
   - Hoover's Company Records
   - Passport GMID
   - Sustainalytics (only for Canadian companies)

3. **Why use them for research?**
   - Can help you determine a company's:
     - Organizational structure
     - Key employees
     - Strengths, Weaknesses, Opportunities and Threats (SWOT)
     - Overall picture of the company

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**Need more help?**

Chat - Email - In Person - Phone