OC Library presents...

Company Profiles

What is a Company Profile?

A document that tells you about a company's:
- History
- Management Structure
- Employees
- Financials
- SWOT Analysis
- Competitors

Where can you find them?

ABI/Inform
Hoover's Company Records
Business Source Complete

Why use them for research?

Can help you determine:
- Organizational structure
- Key employees
- Strengths, Weaknesses, Opportunities and Threats (SWOT)
- Overall picture of the company

Need more help?

Chat - Email - In Person - Phone