Annual Reports

What is an Annual Report?

Write by a public company every year
Covers:
- Financial performance
- Letter to shareholders
- Brands, products, locations
- Directors and Board

Where can you find them?

Company websites
- SEDAR for Canadian Companies
- EDGAR for U.S. Companies

Why use them for research?

- Find out what is important to the company
- Future directions
- Patterns of spending
- Growth
- Financials
- Management decisions

Need more help?

Chat - Email - In Person - Phone